

# MAYOR OF LONDON

Transport for London  
Customer Marketing &  
Behaviour Change team

[tfl.gov.uk/stars](http://tfl.gov.uk/stars)

January 2018

Dear Gold STARS School,

## **STARS (Sustainable Travel: Active, Responsible, Safe) scheme**

As Walking and Cycling Commissioner for London, I would like to congratulate you for being an exemplary Gold STARS school. Well done to all the staff, pupils and parents that contributed to your Gold STARS accreditation. This is a prestigious award, and we know how much time and hard work it has taken to achieve this.

The Mayor's vision for young Londoners is to ensure they should have the best possible chances for health, happiness and success in our city. Transport for London's (TfL) STARS scheme encourages the whole school community to think differently about their travel choices and how these can impact their health, wellbeing and the local environment.

Being part of STARS means that you are part of a growing number of schools that are transforming the way young people, parents, and staff travel on a daily basis. Each year STARS schools replace 22 million kilometres worth of car journeys with walking, cycling and scooting and you are contributing to this powerful change. You are leading the way in a quiet but powerful revolution that will benefit everyone who lives and works in this city by reducing congestion, improving road safety, and increasing health and wellbeing. Accredited schools have benefited on average from a six per cent decrease in car use on the school journey.

STARS is now 10 years old. We celebrated by running a STARS Car-free day last September. I was lucky enough to visit one of our STARS schools on this day and see first-hand what a difference it can make at one school. Why not run your own car-free day?

To celebrate this landmark anniversary we also refreshed STARS Online based entirely on feedback from schools in London to:

- showcase and share the fantastic work you have done in transforming your journey to school

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- enable you to see how other London schools have been encouraging active and safe travel
- get inspired by a big collection of 125 fun, educational activities and teaching resources for you to use in your school.

You will already be using the STARS website but please keep checking back for more inspiration as we are adding new activities and resources all the time at [tfl.gov.uk/stars](https://tfl.gov.uk/stars).

STARS is leading the school travel agenda internationally. Local authorities from around the world, including Seoul, New York and Singapore, have been in touch with TfL about taking on elements of this highly successful and innovative scheme to run in their cities, meaning you are truly world class.

I hope you are reaping the benefits of being a STARS school and hope that you are continuing to work towards maintaining your prestigious Gold school status in years to come. You are an inspiration to other schools.

Many thanks again for being a role model London school. Your commitment and hard work is making a real impact on the quality of life of young people in the capital, and everyone that lives and works in London. I am proud of what your school has achieved so far and I look forward to seeing more from you in the years to come.

Yours sincerely



Will Norman  
Mayor of London's Walking and Cycling Commissioner